

ATHLETE SPONSORSHIP AGREEMENT

Location: _____ Date: _____

Sponsor Information:

Company Name: _____

Contact Person: _____

Address: _____

Phone/Email: _____

Athlete Information:

Full Name: _____

Date of Birth: _____

Address: _____

Phone/Email: _____

Sponsorship Details:

Sponsorship Amount: _____ USD

Payment Terms and Schedule: _____

Sponsorship Duration: _____

Clause 1 – Sponsorship Commitment

Sponsor agrees to provide financial support to Athlete as detailed herein, and Athlete agrees to represent Sponsor in a professional manner consistent with the terms of this Agreement.

Clause 2 – Use of Athlete's Name and Image

Athlete grants Sponsor a non-exclusive, royalty-free license to use Athlete's name, image, likeness, and biographical information for the sole purpose of promoting Sponsor's products and services during the term of this Agreement.

Clause 3 – Athlete's Obligations

Athlete agrees to participate in agreed promotional activities, events, and appearances and to maintain a standard of conduct that does not bring disrepute to Sponsor.

Clause 4 – Sponsor's Obligations

Sponsor shall provide sponsorship payments in accordance with the agreed schedule and shall fulfill any additional commitments such as providing equipment or apparel as specified.

Clause 5 – Term and Termination

This Agreement shall commence as of the date executed and continue for the Sponsorship Duration. Either party may terminate this Agreement for cause with written notice specifying the breach and a reasonable opportunity to cure.

Clause 6 – Confidentiality

Both parties agree to keep confidential all proprietary or sensitive information disclosed during the term of this Agreement, except as required by law.

Clause 7 – Intellectual Property

Nothing in this Agreement grants either party ownership of the other’s intellectual property, except as expressly provided herein.

Clause 8 – Indemnification

Each party agrees to indemnify and hold harmless the other party from any claims, damages, liabilities, or expenses arising out of the indemnifying party’s breach or negligence.

Clause 9 – Governing Law; Venue

This Agreement shall be governed by the laws of the State of _____ without regard to conflict-of-law principles. The parties consent to the exclusive jurisdiction of the courts located in _____ County, _____.

Clause 10 – Entire Agreement

This document constitutes the entire Agreement between the parties and supersedes all prior negotiations, understandings, or agreements. No modifications shall be effective unless in writing and signed by both parties.

Clause 11 – Force Majeure

Neither party shall be liable for delays or failure to perform due to causes beyond their reasonable control, including acts of God, war, strikes, or governmental actions.

Clause 12 – Representations and Warranties

Each party represents that it has full power and authority to enter into this Agreement and that performance will not violate any other agreement.

Clause 13 – Independent Contractor

Athlete is an independent contractor and not an employee, agent, or legal representative of Sponsor.

Clause 14 – Non-Assignment

Neither party may assign or transfer its rights or obligations under this Agreement without the prior written consent of the other party.

Clause 15 – Notices

All notices shall be in writing and deemed received upon delivery by hand, certified mail, overnight courier, or electronic mail with confirmation.

Clause 16 – Waiver

Failure to enforce any provision of this Agreement shall not constitute a waiver of that provision or any other rights.

Clause 17 – Severability

If any provision is found invalid or unenforceable, the remainder of the Agreement shall remain in full force and effect.

Clause 18 – Counterparts

This Agreement may be executed in counterparts, each of which shall be deemed an original and all of which together constitute one instrument.

Clause 19 – Compliance with Laws

Both parties agree to comply with all applicable laws, rules, and regulations in performing their obligations.

Clause 20 – Signatures

This Agreement shall be signed by authorized representatives of both parties to be effective.

SPONSOR'S SIGNATURE

ATHLETE'S SIGNATURE

Signature: _____

Signature: _____

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