

INFLUENCER MANAGEMENT AGREEMENT

Location: _____ Date: _____

Manager Information:

Full Name: _____

Business Entity (if applicable): _____

Address: _____

Phone/Email: _____

Influencer Information:

Full Name: _____

Social Media Handles: _____

Address: _____

Phone/Email: _____

Scope of Services:

Description of Services:

Term and Termination:

This Agreement shall commence on the date set forth above and continue until terminated by either party upon written notice to the other.

Compensation and Payment Terms:

Manager Compensation: _____ USD

Payment Method and Schedule:

Duties and Responsibilities of Manager:

Manager shall use commercially reasonable efforts to manage Influencer's business activities, including but not limited to negotiating and securing endorsement deals, sponsorships, appearances, and other business opportunities consistent with Influencer's brand and image. Manager shall act in the best interest of Influencer and comply with all applicable laws and regulations.

Duties and Responsibilities of Influencer:

Influencer agrees to cooperate with Manager in good faith, provide necessary information and materials, and promptly review and approve or reject business opportunities presented by Manager. Influencer shall ensure compliance with all laws and platform guidelines, including but not limited to FTC endorsement guidelines.

Confidentiality:

Both parties shall maintain the confidentiality of all proprietary and non-public information received in connection with

this Agreement and shall not disclose such information to any third party except as required by law or with prior written consent.

Intellectual Property:

Influencer retains all rights, title, and interest in and to their name, image, likeness, and content created before or outside the scope of this Agreement. Manager shall not claim any ownership over such intellectual property.

Indemnification:

Each party agrees to indemnify, defend, and hold harmless the other party and its officers, directors, agents, and employees from and against any and all claims, damages, liabilities, losses, costs, or expenses arising out of any breach of this Agreement or violation of applicable laws by the indemnifying party.

Limitation of Liability:

Neither party shall be liable to the other for any incidental, consequential, punitive, or special damages arising out of or related to this Agreement, whether in contract, tort, or otherwise, even if advised of the possibility of such damages.

Relationship of the Parties:

Manager acts as an independent contractor and nothing herein shall be construed to create a partnership, joint venture, or employment relationship between the parties.

Governing Law and Venue:

This Agreement shall be governed by and construed in accordance with the laws of the State of _____, without regard to conflict of laws principles. The parties consent to the exclusive jurisdiction and venue of the state and federal courts located in _____ County, _____.

Dispute Resolution and Jury Trial Waiver:

The parties agree to first attempt to resolve any disputes arising out of or related to this Agreement through informal negotiation. If unresolved, disputes shall be submitted to binding arbitration in accordance with the rules of the American Arbitration Association. TO THE MAXIMUM EXTENT PERMITTED BY LAW, EACH PARTY KNOWINGLY AND VOLUNTARILY WAIVES THE RIGHT TO A TRIAL BY JURY IN ANY DISPUTE ARISING OUT OF OR RELATING TO THIS AGREEMENT.

Entire Agreement and Amendments:

This Agreement constitutes the entire understanding between the parties regarding its subject matter and supersedes all prior agreements, understandings, and communications. No amendment, modification, or waiver shall be effective unless in writing and signed by both parties.

Severability:

If any provision of this Agreement is held to be invalid or unenforceable by a court of competent jurisdiction, the remaining provisions shall remain in full force and effect.

Notices:

All notices, requests, demands, and other communications under this Agreement shall be in writing and delivered personally, by certified mail, return receipt requested, nationally recognized overnight courier, or electronically with confirmation of receipt, to the addresses provided above or any other address designated by the parties in writing.

MANAGER'S SIGNATURE

INFLUENCER'S SIGNATURE

Signature: _____

Signature: _____

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